# KROMANN REUMERT

### Kia Hansen

Associate, Advokat (Copenhagen)



Dir. +45 38 77 12 68 Mob. +45 42 31 77 55 kiha@kromannreumert.com

Practice areas

<u>IP</u>

<u>Information Technology</u>

<u>Data protection</u>

Kia Hansen is a general privacy and marketing law adviser, who assists clients across a broad range of industries.

Kia offers expert advice on the complex legal issues that may arise in the boundary region between privacy law and other legal areas, including advice on the regulation of the financial, healthcare, and life science sectors

Kia provides advice on third country data transfers, data processing agreements, processing for legitimate purposes, and data protection policies and regularly navigates clients through complex compliance projects.

She also serves clients in the field of marketing and consumer law, advising on misleading marketing, the rules on spam advertising, social media marketing, and price marketing. Finally, Kia is an experienced litigator in cases involving marketing and consumer law matters.

## Background

#### Career

Assistant attorney, Kromann Reumert, 2022 - Assistant attorney, Bruun & Hjejle, 2020-2022 Legal trainee, Bruun & Hjejle, 2018-2020 Law student, DLA Piper, 2016-2018

#### Education

Master of Laws (cand. jur.), University of Copenhagen, 2020

#### Languages

Danish English